

THE BENEFITS OF BENEFITS: HEALTH CARE



YOU'RE IN A COMPETITIVE MARKET

Construction spend in the U.S. has grown 39% since 2012, but the construction labor force has only grown 12%.

9x

RETENTION

Workers who are very or extremely satisfied with their benefits are **9x** more likely to stay with their employer



DIFFERENTIATION

Employers with health plans stand out; less than half (**49%**) of construction companies offer this benefit

<50%

\$1,685

SAVINGS

Employee and family health-related problems cost employers **\$1,685** per employee per year



WE'RE ON A MISSION

We ally with contractors to empower them to build their businesses, while helping their employees to create a secure and prosperous future for their families.